

PRESS INFORMATION - For Immediate Release
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Sirui Announces Innovative New Photo Backpacks

Carlstadt, NJ – SIRUI, manufacturer of professional photo and video tripods, monopods and heads, is introducing a new series of innovative, multi-function Photo Backpacks that are designed to disguise the fact that there's expensive equipment inside.

SIRUI offers two categories of unique, practical and innovative Backpacks:

The SIRUI DayTripper Series is ideal for a short day trip or when you only want to carry a small selection of equipment. Two side openings make access to your photo gear fast and convenient. There's room for a DSLR camera, 2-3 lenses, a laptop and tablet, storage for your wallet, notebooks, jacket and other personal items. Available in 3 sizes.

The SIRUI **Weekender** is a stylish multi-purpose photo backpack that is perfect for short trips - easily carry camera gear, laptop, tablet, clothing, provisions and more! It has a side opening for easy access to your equipment and a convenient, removable Camera/lens Insert.

The **Weekender's** versatile expandable top compartment is great for travelers or weekend shooters. When you only carry basic gear, it's flat and compact. If you need more space, the upper compartment expands to hold an amazing 21 liters (1281 in³)!! And the water resistant tarpaulin on the top flap and bottom surface helps keep moisture out of the backpack. The **Weekender** can hold a full size DSLR and up to 3 lenses (including a 70-200mm f2.8), plus a 15" laptop and 10" tablet!

All SIRUI backpacks have these exclusive features:

- An Ergonomic Shoulder Harness System that makes the backpacks feel light and extremely comfortable even when loaded with gear!
- SIRUI's exclusive "Air Run Ventilation System" keeps your back noticeably cooler and dryer.
- For added peace of mind, the SIRUI Twiz-Lock Security System prevents thieves from easily unzipping the backpack
- The photo backpacks can easily convert into roomy, conventional backpacks.
- A 2-year warranty

The new **Photo Backpacks** come with a 2-year U.S. warranty when purchased from a U.S. Authorized SIRUI Dealer.

Sirui Products are distributed in the U.S exclusively by **Argraph Corporation** and are available from retailers nationwide.

About Argraph:

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.

About Sirui:

SIRUI Photographic Equipment Industry Co., Ltd, founded in 2001, has quickly become one of the leading manufacturers of photographic equipment. Located in Zhongshan, in the southern part of the Pearl River Delta, they specialize in the manufacture of professional tripods, monopods, ball heads and related accessories. By continuously investing in advanced tooling, innovative technologies and precision machinery - in concert with a highly trained design and engineering team - SIRUI is able to produce high quality products from design concept to parts manufacture to final assembly.

[Click here for additional information on the Photo Backpacks](#)
[Click HERE for information about our complete SIRUI Product Line](#)



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Sirui's MyStory Photo Shoulder Bags Bring Style and Function to a New Level!

Carlstadt, NJ – SIRUI, manufacturer of professional photo and video tripods, monopods and heads, is introducing a new line of attractive photo shoulder bags - the **SIRUI MyStory** Series.

Selecting the right photo shoulder bag is a very personal decision. It needs to help you carry necessary equipment when commuting, taking photos or just walking around, but it should do more! While most camera bags are practical but boring, SIRUI understands that people using shoulder bags really want something that suits their own special style. Something with real personality.

SIRUI **MyStory** Photo Shoulder Bags look great, are of the highest quality and make handling your gear fast and convenient. That's the reason SIRUI chose resilient water-resistant canvas, YKK RC zippers with antique silver finished sliders and premium quality nylon webbing for style and durability. And they hold a lot of equipment in a small space - camera, lenses, accessories and a laptop or tablet!

The SIRUI **MyStory** messenger-style shoulder bag has a look that is enduring and gets even better with age! The use of natural leather and antique silver finished hardware makes it an instant classic. It simply doesn't shout camera bag!

The SIRUI **MyStory** Shoulder Bags come in 5 sizes – from the **MyStory Mini** that can hold a mirrorless camera with 2 lenses and an 8" tablet to the **MyStory 15** that can hold a full sized DSLR, up to 5 lenses and a 15" laptop – and are available in Dark Tan or Indigo Blue.

All SIRUI **MyStory** Shoulder Bags come with a removable, comfortable shoulder pad, leather accents, antique silver finished hardware, rain cover, and a 2-year warranty.

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